

2023 SPONSORSHIP

2023 SCHEDULE

GRAHAM ARENA

SPRING 2023

March 18th—Home

April 1st—Away

April 28th—Away

June 3rd—Home



MEDCITYROLLERDERBY.COM



Top Photo by Bob Cox

MEDCITY ROLLER DERBY

WHO WE ARE

MedCity Roller Derby is a 501(c)(3) nonprofit amateur sports team, (EIN 46-4254844), otherwise known as Rochester's favorite roller derby team! We hit big and skate hard, playing an intense, fast-paced, full-contact sport. Our mission is to build a solid, enduring roller derby team of skilled, passionate, and dedicated skaters. Our goal is to share our love of the sport through our family-friendly games and community involvement, while spreading our team values of clean competition, synergistic teamwork, and being positive role models—always striving to exemplify high standards and honorable code of conduct as representatives of Rochester and the sport of roller derby.

THE TEAM

MedCity Roller Derby shatters stereotypes. There isn't a singular, specific derby type. We are a diverse team of skaters of all ages, backgrounds, and shapes and sizes. We are professionals, teachers, nurses, artists, naturalists, writers, students, and parents. What we do have in common is our love of derby and our need to skate.

A WAY OF LIFE

Roller derby isn't just a sport; it's a lifestyle. The same explosive energy we expend on the track, we also throw wholeheartedly into all the parts fans don't see. What many people don't know, and one thing that makes roller derby so unique, is that roller derby leagues are operated and run completely by the skaters who play it. That means the development of the team, training, recruitment, securing practice spaces, scheduling and planning bouts, marketing, public relations, and promotion—all of which make up just a tiny fraction of all the work that goes on behind the scenes—are performed by the skaters themselves. And we do it all in addition to our full-time careers, families, and myriad other interests and hobbies.

COMMUNITY INVOLVEMENT

MedCity Roller Derby works hard both on and off the track. You may see us around town volunteering at community events, like volunteering at Roller Disco, Skate City Nights, parades, and Pridefest. We're always looking for ways to give back to the community that gives to us.

WFTDA

MedCity Roller Derby is an official WFTDA (Women's Flat Track Derby Association) member league. WFTDA is the international governing body for roller derby; basically WFTDA is to derby as the NFL is to football. As a full-fledged member league, we play in sanctioned games and compete for rankings. Eventually, our goal is to rise through the divisions and play in tournaments against some of the best derby teams in the world (literally, roller derby is an international sport)!



SPONSORSHIP OPPORTUNITIES

GRAND SLAM \$750

- Up to 3 banner advertisements at all bouts (provide your own banner)
- 3 mentions by announcer during bouts
- Color ad in bout program (provide high-resolution JPEG file of logo)
- Logo and link on medcityrollerderby.com
- Shout-outs on MedCity Roller Derby Facebook page
- Exclusive sponsor rights (no competitors)
- 6 tickets per bout

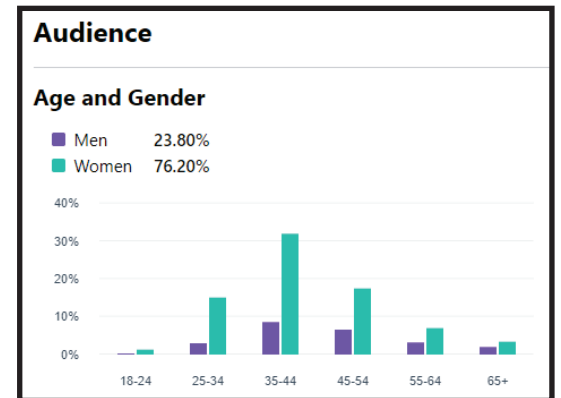


LEAD JAMMER \$350

- 1 banner advertisement at all bouts (provide your own banner)
- Color ad in bout program (provide high-resolution JPEG file of logo)
- 2 mentions by announcer during bouts
- Logo and link on medcityrollerderby.com
- 4 tickets per bout

BLOCKER \$200

- 1 banner advertisement at all bouts (provide your own banner)
- Black-and-white ad in bout program (provide high-resolution JPEG file of logo)
- 1 mention by announcer during bouts
- Logo and link on medcityrollerderby.com
- 2 tickets per bout



PROGRAM ADVERTISEMENT \$75

- Black-and-white ad in paid advertising section of bout program (provide high-resolution JPEG file of logo)
- Approximate size of standard business card

CONTACT

Contact us to talk about partnering this season! We will work with your business to figure out what works best for everyone!
hannah@medcityrollerderby.com



2023 SPONSORSHIP AGREEMENT

I, _____, enter into an agreement with MedCity Roller Derby from the time period between _____ and _____.

The terms of the agreement are included in the Sponsorship Package. Packages include the following (please select one below):

- Grand Slam
- Lead Jammer
- Blocker
- Program advertisement

If other, describe details of the agreement below:

NOTE: If a banner is part of the package, the banner must be provided by the **sponsor**. A high-resolution logo or advertisement for the bout program, in JPEG file format, must also be provided by the sponsor.

Company Name: _____ Contact Name: _____

Phone Number: _____ Sponsor Signature: _____

Email: _____

MedCity Roller Derby General Manager Name: _____

MedCity Roller Derby General Manager Signature: _____

MedCity Roller Derby Player Contact Name: _____

Make checks payable to
Medcity Roller Derby

P.O. Box 6161
Rochester, MN 55903

PayPal- Scan QR Code

